Making History Campaign
Goal: $3.5 billion
Raised: $4.3 billion (326,000+ donors)
• Undergraduate Financial Aid: $286 million (788 Scholarships)
• Faculty, Directors, Curators, Coaches: $573 million
• Programs & Research: $2.02 billion
• Buildings & Renovations: $753 million
Engaged the Penn Community
• Attendance for major alumni events & programs has risen 66%
• Young alumni participation increased by 89% over five years
Giving to Penn in Multiple Ways
• 2,178 individuals who gave $250k or more to the campaign. Of those:
  • Over 75% gave to at least 2 of the 6 campaign priority areas and 48% gave to three or more
  • Over 57% of these donors supported at least two different schools & centers

Undergraduate Student Aid Commitments

Penn’s Endowment
FY04 - $4 Billion
FY14 - $9.6 Billion

*This places Penn as one of the largest University endowments, but still relatively underendowed when looking at the size of endowment per student.
Admissions

<table>
<thead>
<tr>
<th></th>
<th>1982</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applications</td>
<td>10,571</td>
<td>35,868</td>
</tr>
<tr>
<td>Admit Rate</td>
<td>48.5%</td>
<td>9.9%</td>
</tr>
<tr>
<td># of Students Admitted</td>
<td>4,598</td>
<td>3,583</td>
</tr>
<tr>
<td>Yield</td>
<td>45.6%</td>
<td>68%</td>
</tr>
</tbody>
</table>

Early Decision (Class of 2018)
- Applicants: 5,141
- Total Admitted: 1,299 (25%)
- Deferred (Later Admitted): 125

Alumni Children & Grandchildren
- 35-40% ED applicants admitted
- 13-16% of Class of 2018

Notable Research & Teaching

Carl June, Center for Advanced Cellular Therapeutics to Rise on Penn Medicine Campus

Danielle Bassett, 2014 MacArthur Fellow

Campus Update

- Singh Nanotechnology Center
  - A 78,000 sq. ft. state-of-the-art facility that houses several multi-user experimental laboratories critical to advanced research and development in nanotechnology
- Golkin Hall (Law School)
  - Dedicated in 2012, Golkin Hall serves as Penn Law’s main entrance and completes its vision for the finest urban law school campus in America
- Perelman School of Medicine
  - 10-story Smilow Center for Translational Research brings Penn basic scientists and physicians together to deliver discoveries quickly and effectively to patients.
- George A. Weiss Pavilion at Franklin Field
  - 18,000 square foot weight room dedicated to Penn's varsity intercollegiate athletes, with state-of-the art equipment, and setups that are unique to the University.
- Penn Park
  - 24 acres of athletic fields and open space located to the east of Penn's academic campus
- Shoemaker Green
  - New green space is both a destination and a pedestrian route from Locust and Smith Walks in the core of campus to the historic buildings surrounding the space and further eastward to Penn Park
• ARCH
  o Houses The Center for Undergraduate Research and Fellowships (CURF), Ben Franklin Scholars, University Scholars, Makuu, La Casa Latina, The Pan Asian American Community House (PAACH) and Student Performing Arts
• New College House (on Hill Field)
  o Ground has been broken on Hill Field! Penn’s first-ever residential building specifically designed as a college house. Completion is expected in 2016.
• Henry A. Jordan Medical Education Center & CACT
  o Scheduled to open in 2014, the Jordan Center will be among the first medical educational spaces in the nation to be integrated into an active clinical and research facility.
• Perry World House
  o Will be a gathering place for faculty and students from all twelve of Penn’s schools to engage with eminent international scholars and policymakers on pressing global issues of the 21st century.
• Neural & Behavioral Sciences Building
  o An expansion of the Lynch Laboratories, this new building will provide for the collaboration, exchange, and integration of knowledge that characterizes the study of Biology and Psychology at Penn.
• Penn Wharton China Center
  o The location is tentatively set to open in January 2015 in the Beijing Central Business District and will be the University’s first physical presence in China.
• South Bank
  o The first phase of South Bank development includes site improvements and infrastructure, signage and wayfinding, and the design of the Pennovation Center.
• Cira Center South – FMC Tower
  o The University owns the ground upon which FMC Tower will be constructed. Penn will occupy approximately 100,000 square feet of office space at the tower.